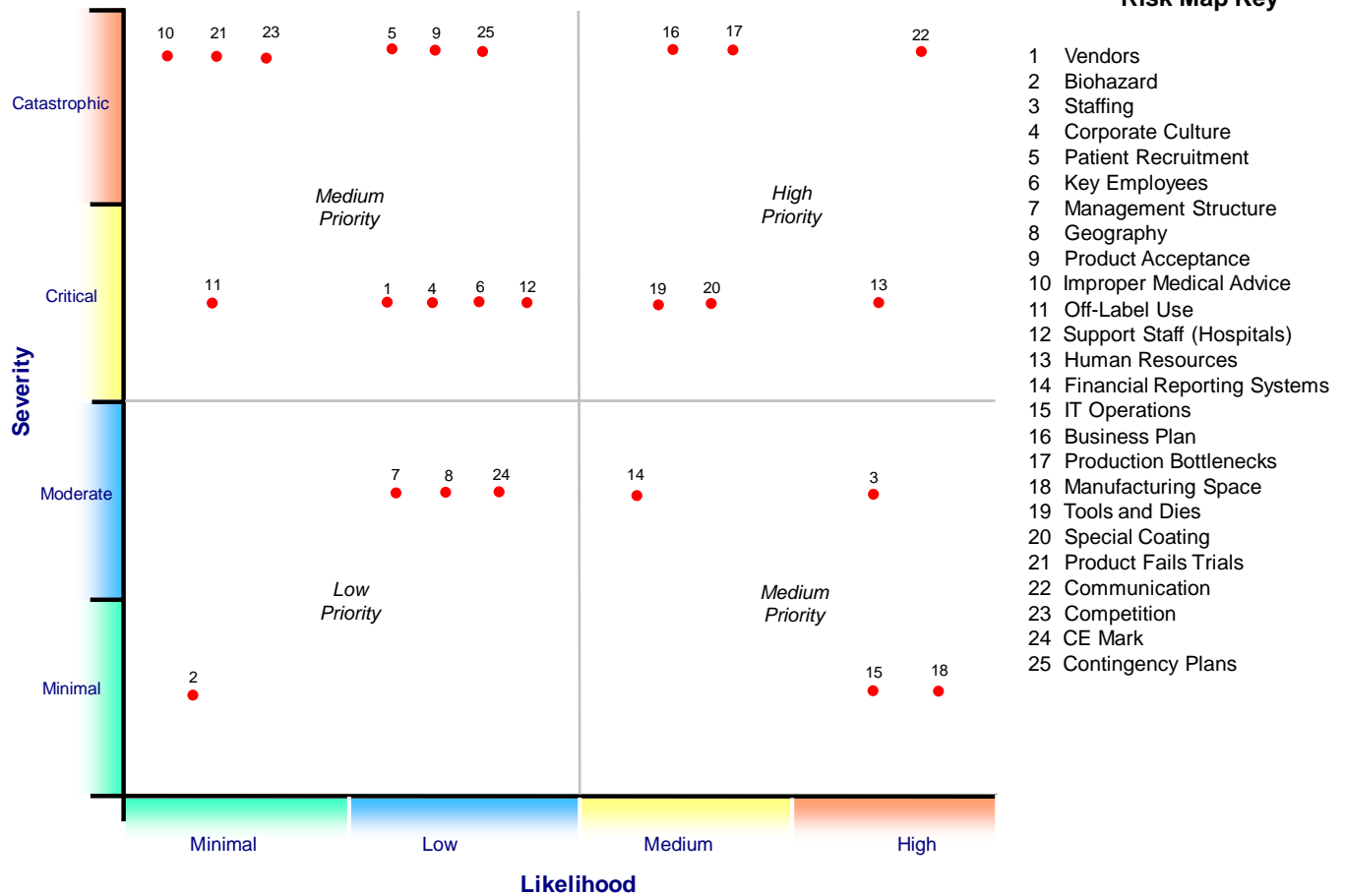


The Medical Device Co. Risk Map

Risk Map Key



- 1 Vendors
- 2 Biohazard
- 3 Staffing
- 4 Corporate Culture
- 5 Patient Recruitment
- 6 Key Employees
- 7 Management Structure
- 8 Geography
- 9 Product Acceptance
- 10 Improper Medical Advice
- 11 Off-Label Use
- 12 Support Staff (Hospitals)
- 13 Human Resources
- 14 Financial Reporting Systems
- 15 IT Operations
- 16 Business Plan
- 17 Production Bottlenecks
- 18 Manufacturing Space
- 19 Tools and Dies
- 20 Special Coating
- 21 Product Fails Trials
- 22 Communication
- 23 Competition
- 24 CE Mark
- 25 Contingency Plans

